

## Reply of PRE-BID QUERIES

Dated: 13/07 /2017

### RFP for Selection of Agency for supporting content creation, analytics and response management of MoHFW Social Platforms

S. No.	RFP Document Reference(s) (Section & Page Nos.)	Content of RFP requiring Clarification(s)	Points of clarification	Suggestion (If any)	Remarks
1	Title of the Document (Page 1)	Request for Proposal for supporting content creation, analytics and response management of MoHFW Social Platform	This is an open tender as anyone can participate. There may be quality of service issues.	Suggest if this could be limited to NeGD empanelled Agencies under Digital Media Category. This would ensure quality of service & validated reference point.	As per RFP
2	Annexure 1 (Form 3 ) Pg 12( Point 3.4.3)	Bidders shall submit, along with their Bids, EMD of Rs. 5,00,000 (Five Lakhs), in the form of Bank Guarantee or Fixed Deposit (in the format specified in <b>Annexure -1 : Form 3</b> )	Exemption from EMD submission and Tender Procurement Fees.	As per GFR rule 170 Amended and published 2017. It is required that the organisations registered under Ministry of MSME NSIC, to be exempted form submission of EMD.	YES, MSME registered companies are exempted from submitting the EMD. MSME certificate needs to be attached in the response to the tender document.
3	Point=> 9-Terms of payment Pg 27	Payment to the selected agency for the Team / Human Resources would be made on quarterly basis for those satisfactory completion of activities as per SLA.	The payments to the deployed resources, offsite or onsite are salaries payment. This will be a huge cash flow bottleneck for any agency participating in the Procurement process.	Suggest that we consider a monthly payment cycle (30 Days cycle), for the smooth functioning and management of the program.	As per RFP
4	Point 9 &10 Pg 40.	Point 9 =>Consortium are not allowed for the project. Point 10 =>Multiple Responses This requirement does not limit a subcontractor's ability to collaborate with one or more bidders submitting proposal.	Contradictions in the point # 9 & 10		As per RFP

5			<p>1) Turnover of the bidder - Incase we have 2 companies which are in similar field ,i.e social media marketing -</p> <ul style="list-style-type: none"> <li>▪ Solomo Media - Deals with large enterprise clients</li> <li>▪ SolomoFY Technology - Deals with startups &amp; SME's</li> </ul> <p>2) Combined turnover for both the companies will be above 5+ cr, can we take that turnover in consideration.</p>		As per RFP
6	Page 12, Sec 3.4.3.1	EMD Rs. 5 Lakh Ventures is an Micro, Small and Medium Enterprise (MSME) Reg. Agency & get exemption	Exemption from EMD?		As per above
7	Pre qualified SI. No.2	Client work order for last 3 years	<p>Work order or completion both required? Each year should have work order or single years 3 work orders can be accepted?</p>		As per RFP